

Amendments to the Claims

Claim 1 (Currently amended): An electronic commerce system for transfer of at least one product purchase selection comprising:

a first ~~website~~ web site adapted to communicate product information to consumers and adapted to receive at least one product purchase selection from a consumer; and

a cart transfer for transferring the at least one product purchase selection from the first ~~website~~ web site to a shopping cart of a second ~~website~~ web site; and[.]]

the first web site being further adapted to display a price of the product purchase selection prior to transferring the product purchase selection.

Claim 2 (Original): The electronic commerce system of claim 1 further comprising one or more inputs for receiving information about consumer preferences.

Claim 3 (Currently amended): The electronic commerce system of claim 1 wherein the first ~~website~~ web site is a manufacturer ~~website~~ web site and the second ~~website~~ web site is a customer ~~website~~ web site.

Claim 4 (Currently amended): The electronic commerce system of claim 1 further comprising a shopping cart on the first ~~website~~ web site associated with the consumer and adapted to maintain the product purchase selection.

Claim 5 (Currently amended): The electronic commerce system of claim 1 further comprising a customer selection component adapted for the consumer to select a second ~~website~~web site.

Claim 6 (Currently amended): The electronic commerce system of claim 5 further comprising a price and availability component for receiving price and availability of the product purchase selection from the second ~~website~~web site.

Claim 7 (Original): The electronic commerce system of claim 1 wherein the product purchase selection is an appliance purchase selection.

Claim 8 (Original): The electronic commerce system of claim 1 wherein the cart transfer includes a XML transfer.

Claim 9 (Original): The electronic commerce system of claim 1 wherein the cart transfer includes passing a product identifier.

Claim 10 (Currently amended): A method for electronic commerce comprising:
providing an online consumer with a web site having a view of a first shopping cart containing
one or more product purchase selections and adapted for displaying pricing of the one or
more product purchase selection;
receiving a selection of a customer ~~website~~web site from the online consumer; and

transferring the one or more product purchase selections from the first shopping cart to a second shopping cart on the customer ~~website~~web site.

Claim 11 (Currently amended): The method of claim 10 further comprising displaying a list of customer ~~websites~~web sites.

Claim 12 (Cancelled).

Claim 13 (Original): The method of claim 10 further comprising displaying availability of a product purchase selection prior to transferring the product purchase selection.

Claim 14 (Currently amended): The method of claim 10 further comprising displaying policies of the customer ~~website~~web site prior to transferring the product purchase selection.

Claim 15 (Currently amended): An electronic system for transfer of at least one product purchase selection, comprising:

a first ~~website~~web site adapted to communicate product information and product pricing to consumers and adapted to receive at least one product purchase selection from a consumer; and

a cart transfer for automatically transferring at least one product purchase selection from the first web site to a shopping cart of a second ~~website~~web site selected by the consumer.

Claim 16 (Currently amended): The electronic commerce system of claim 1 wherein the first ~~website~~web site is a manufacturer ~~website~~web site and the second ~~website~~web site is a customer ~~website~~web site.

Claim 17 (Currently amended): A method for electronic commerce, comprising:
providing an online consumer with a ~~website~~web site having a view of a first shopping cart
containing at least one product purchase selection ~~and information regarding a plurality of~~
~~customers each of the plurality of customers having a customer web site;~~
receiving through the web site a zip code from the online consumer;
providing the online consumer with information on the web site regarding a plurality of
customers, each of the customers having a customer web site, each of the customers
associated with the zip code;
receiving a selection of one of the plurality of customers from the online consumer; and
automatically transferring the one or more product purchase selections from the first shopping
cart to a second shopping cart on the customer ~~website~~web site associated with the one of
the plurality of customers selected by the online consumer.

Claim 18 (Previously presented): The method of claim 17 wherein the one or more product purchase selections is a plurality of product purchase selections.

Claim 19 (Currently amended): A method of selling merchandise to consumers using a manufacturer web site while maintaining relationships with retailers, each of the retailers associated with a retailer web site, comprising:

providing information regarding products on the manufacturer web site;
receiving at least one product purchase selection and a zip code on the manufacturer web site;
receiving a selection of a retailer on the manufacturer web site;
transferring the at least one product purchase selection from the manufacturer web site directly to
a shopping cart on the retailer web site associated with the retailer.

Claims 20 (Previously presented): The method of claim 19 wherein the products include appliances.

Claim 21 (Currently amended): A method of selling merchandise to consumers using a manufacturer web site, comprising:

providing information regarding products on the manufacturer web site;
receiving a product purchase selection on the manufacturer web site;
providing pricing information for the product purchase selection;
providing information regarding a plurality of retailers on the manufacturer web site;
receiving a selection of one of the plurality of retailers;
automatically transferring the product purchase selection to a shopping cart on the web site
associated with the selection of the one of the plurality of retailers.

Claim 22 (Previously presented): The method of claim 21 further comprising confirming that the shopping cart transfer is complete at the manufacturer web site.

Claim 23 (Previously presented): The method of claim 21 further comprising receiving information from a consumer necessary to complete a transaction on the manufacturer web site and transferring the information to the retailer web site.

Claim 24 (Cancelled)

Claim 25 (New): A method for directing consumers to online partners to complete product purchase transactions, the method comprising:
providing a web site accessible to a consumer;
presenting product information on the web site for a plurality of products;
receiving a product purchase selection of one of the plurality of products from the consumer using the web site;
presenting online partner information on the web site associated with online partner, the online partner information comprising pricing and availability of the product purchase selection to assist the consumer with determining whether to purchase from the online partner without leaving the web site;
receiving an online partner selection from the consumer using the web site;
transferring the product purchase selection to a shopping cart of a second website, the second web site associated with the online partner selection, to limit the interaction needed between the consumer and the second web site to complete a sales transaction and thereby assist in capturing a sale of the product selected for purchase.

26 (New): The method of claim 25 further comprising receiving from the consumer a zip code associated with a delivery address and wherein only online partners with a delivery area that includes the zip code are presented in the step of presenting online partner information.

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